

## **Ships Monthly Advertising**

**Best selling magazine for shiplovers ashore and afloat with a worldwide distribution.**

**Ships Monthly** continues to be the world's top selling UK published specialist shipping magazine for enthusiasts and maritime professionals. Ships Monthly constantly returns worldwide sales exceeding 18,000 copies per month and presents a balanced view of the fast-changing world of deep sea and coastal shipping. Printed in full colour throughout, each issue of Ships Monthly remains a valuable source of reference and is referred to time and time again, ensuring a prolonged exposure for advertisers.

**Ships Monthly** is an authoritative journal in which travel agencies specialising in cruises, freighter travel and short-break ferry holidays are able to target a well-informed audience. Some important facts revealed in Ships Monthly's independent reader survey carried out in December 2006 showed that many readers are classified as top earners and affluent professionals, of whom a large proportion regularly enjoy cruises and short-break ferry holidays.

By advertising in **Ships Monthly** you are ensured that your products will be seen by a wide range of people with a maritime interest throughout the world.

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